

Making Your Presence and Delivery More Powerful

Five short programs in one powerful morning or afternoon at your location

Topic	Description	Original Date*	Length Min.
Welcome	Introduce the Program and Outcome		5
Book Worth Reading <i>Lead with a Story</i> by Paul Smith	We share the author's formula for how to put a story together along with an example of a great business story that makes a point.	Dec 2017	10
Five Presentation Trends Worth Watching	Here's our five trends. We'll also share why they are worth watching and applying in your business: Ditch the podium, add a story, add light humor, use simpler language, and reduce the amount of PowerPoint	April 2017	20
Own the Room	We will share four tips for how you can come across more confident and engaging when you deliver your next presentation. Included are videos and a group discussion of what works and why.	Dec 2017	30
Break			5–15
Journey to the Front of the Room and The Importance of Executive Presence	At two previous Speaking of Business events we invited industry leaders to share their best advice for how to develop a strong executive presence and be more effective delivering presentations. We will view short video clips from those events and have a discussion regarding their comments and how to apply the ideas to your business.	April 2015 and April 2017	45
Optional Topic	Option to add one more topic and custom activity for your team		30–45
Wrap Up	Summarize major learnings		10

* For your reference, you can view videos from the original **Speaking of Business** program at <http://bit.ly/2CnI63y>

Speaking of Business has been Spoken Impact's most popular program ever. More than 1500 people have joined us at the Metropolitan Ballroom to participate in these fast-paced, informational programs.

Speaking of Business is now "on the road" to bring our most popular topics to you and your team.