

Organizing Your Topic Tip Card

ORGANIZING YOUR TOPIC

Impact Structure



Six Options for Organizing Body

Classic

- Point #1 – with supporting examples
- Point #2 – with supporting examples
- Point #3 – with supporting examples

Chronological

- Past to Present to Future

Case Study

- Background
- Problem/Solution
- Lessons Learned
- Going Forward

6 W's Update

Answer:

Who, What, Where, How, When & Why

Annual Update

- Background/Past
- Current Status/Today
- Plans/Future
- Challenges going forward
- Opportunities going forward
- Why we will succeed

The Plan

- Visualize Future
- Current Situation
- What is needed to bridge gap
- How will bridge gap
- Why can succeed

Giving a persuasive talk?

See the Persuasion Tip Card for more on how to organize your presentation

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