

Examples Tip Card Sheet

EXAMPLES

“Describe things people do not know by likening them to things they do know.”

Dale Carnegie



Add these different types of examples to your next presentation

- Metaphor / analogy
- Illustration
- Case Study
- Story
 - Historical
 - Personal
 - Celebrity
 - Friend
 - Family
 - Book
 - Movie
 - TV Show
 - Commercial
 - Religious
- Myth
- Parable/Fable
- Quote
- Comparison
- Joke
- Cartoon
- Picture
- Letter
- Poem
- Prop
- Video/Audio
- Statistics
- Demonstration
- Song Lyrics
- Skit – Reenactment
- Game Show
- Article/Headline
- Experiment/Study

“When we share a story with a group of strangers it creates an experience we now have in common.”
Joanna Slan, Using Stories & Humor



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