

Engagement Tip Card Sheet

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*We remember
20% of what we
hear, but 80%
of what we say
and do.*

Ask Questions

1. Ask a self-answering question
How much sleep did you get last night?
2. Take a survey
Show of hands, who got 8 hours of sleep?
3. Get audience members to respond
Why do you get less than 8 hours/night?

Quiz

Use handouts, slides or audience response device

1. True/False questions
2. Multiple Choice questions
3. Fill in the blank questions
4. Survey questions

Give the Audience a Choice

Let audience choose with a show of hands:

- Which case study to review
- When to take a break
- Which story to tell
- How much time reviewing a topic

Demonstration

- Product Demonstration
- Volunteer from audience to help with demo
- Get audience's help:
 - Change is difficult –
Fold arms opposite your normal way
 - Your look and feel better when you smile
Smile and shake hands with person next to you
 - Our organizational structure is too complex
Draw a diagram of our organization

White Board

- If technical talk, get someone to diagram challenges
- Ask for volunteer to write down group ideas

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Discussion


- Person sitting next to you
- Small group
- Table

Conduct an Activity

1. Solve a problem or case study
2. Complete a task
3. Do an exercise
4. Participate in a game show
5. Participate in a skit or role play
6. Debate an issue
7. Get up and stretch
8. Introduce yourself to the person next to you
9. Use your smart phone, PC or tablet to:
 - a. Tweet
 - b. Access an app
 - c. Respond to Polleverywhere.com
 - d. Do a calculation
 - e. Visit a site

Distribute Props

Choose props that act as a metaphor and ask audience to pick up or use. For example:

1. Lemons –
Action: *Examine for flaws*
Point: "The outside doesn't always reveal what's inside." 
2. Stress Balls –
Action: *Pick up and work out stress*
Point: "We're experiencing stressful times."
3. Deck of Cards (One card per person)
Action: *Look at card*
Point: "Those with a Heart will live till 90; Those with a Spade will live till 80; Those with a Diamond will live to 70. But one in 4 of us won't live beyond 69 if we don't change our habits now."
4. Playdough –
Action: *Pick up and mold item of choice*
Point: "Can't mold people, we need to work with them."

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