

Captivate Your Audience Tip Card Sheet

CAPTIVATE YOUR AUDIENCE

...with your training

An effective training program will ensure that your audience is concentrating on the material, can associate it to what they do and will remember it through "pictures" they captured.



Concentrate



Associate



Picture

CONCENTRATE

1. Activities

- Solve a problem or case study
- Complete a task
- Do an exercise
- Participate in a game show
- Participate in a skit
- Debate an issue
- Get up and stretch
- Introduce yourself to the person next to you

2. Review Key Learnings

- Learning Block – handout blank block they can doodle on
- Visualize – ask them to doodle their learnings
- Pair Share – share with your neighbor
- Learnings Board – have everyone put learnings on post-it-note and then add to board
- Pop Quiz – surprise group with questions and fun prizes
- Participant Quiz – have participants write questions for a quiz
- T-shirt Doodle – handout white t-shirts and washable markers
- Game Show – use game show format
- Presentations – break into groups and present learnings
- Group Share – have everyone go around and share key learning

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ASSOCIATE

1. Examples

Support points with memorable examples

- Metaphor/analogy
- Illustration
- Case Study
- Definition
- Cartoon
- Article/Headline
- Facts/Figures
- Statistics
- Demonstration
- Song Lyrics
- Skit/Game Show
- Myth
- Props
- Parable
- Fable
- Quote
- Joke
- Letter
- Poem

2. Discussion

- Hidden Envelope – hide envelope under some of the chairs with question
- Questionnaire – have it filled out as a group and then discuss
- Debate – divide group into two teams
- Index Cards – put out colored cards – have everyone pick one up and then divide up by color
- Pair Share – share with neighbor
- Poster Board Presentations – form teams and present to group
- Test/Re-group – take a test and then form groups based on results and discuss

PICTURE

1. Visuals

- Life size cut-outs: www.elifesize.com
- Props
- Photos

2. Include the Unexpected

- Humorous bullet point
- Sounds
- Humorous quote
- Funny photo

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